

# CLIMATE COUNCIL

Sarasota-Manatee

CLIMATE COUNCIL is a facilitated network of experts and practitioners working collaboratively on climate change science, education, and planning in Sarasota and Manatee Counties in Florida.



## EDUCATION AND OUTREACH SURVEY

In 2018, the Climate Council surveyed science-based organizations from the Sarasota-Manatee area about their climate change education programs. The survey inventoried existing levels of effort, capacity, prioritization, and funding to identify gaps and needs. The Climate Council aims to produce and share climate educational resources — reducing duplication of effort and creating unified messaging across organizations and the region.

# 50%

lack an organization-wide climate change outreach strategy



# <20%

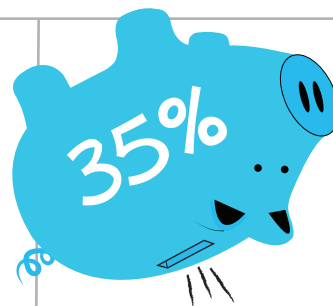
make climate-change resources accessible in different languages or for audiences with vision or hearing impairments

## PRIORITY COMMUNICATION NEEDS

- Unified projections of local impacts
- Local stories about climate change impacts
- Inventory of community actions and solutions
- Infographics, brochures, and maps on local impacts

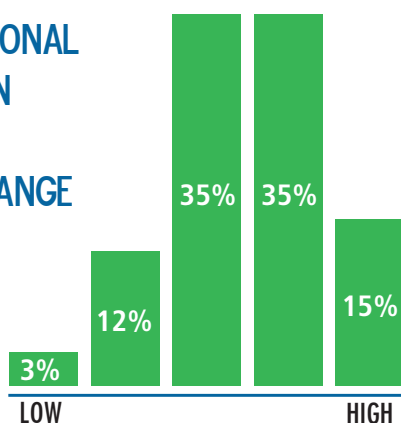
## TOP BENEFITS OF THE CLIMATE COUNCIL

- Coordinated action for local resilience
- Awareness of regional accomplishments
- Professional development and skill building
- Collaboration with colleagues working on similar issues



have no ongoing funding for climate change projects and programs

## ORGANIZATIONAL EXPERTISE IN PROVIDING CLIMATE CHANGE EDUCATION



## PRIORITY CLIMATE EDUCATION GOALS

Climate science literacy—61%

Behavior change—48%

Adaptation planning—45%

Policy advocacy—26%

CLIMATE COUNCIL is a project of the Science and Environment Council, a 501(c)(3) organization. Please support our work: [www.scienceandenvironment.org/climatecouncil](http://www.scienceandenvironment.org/climatecouncil)